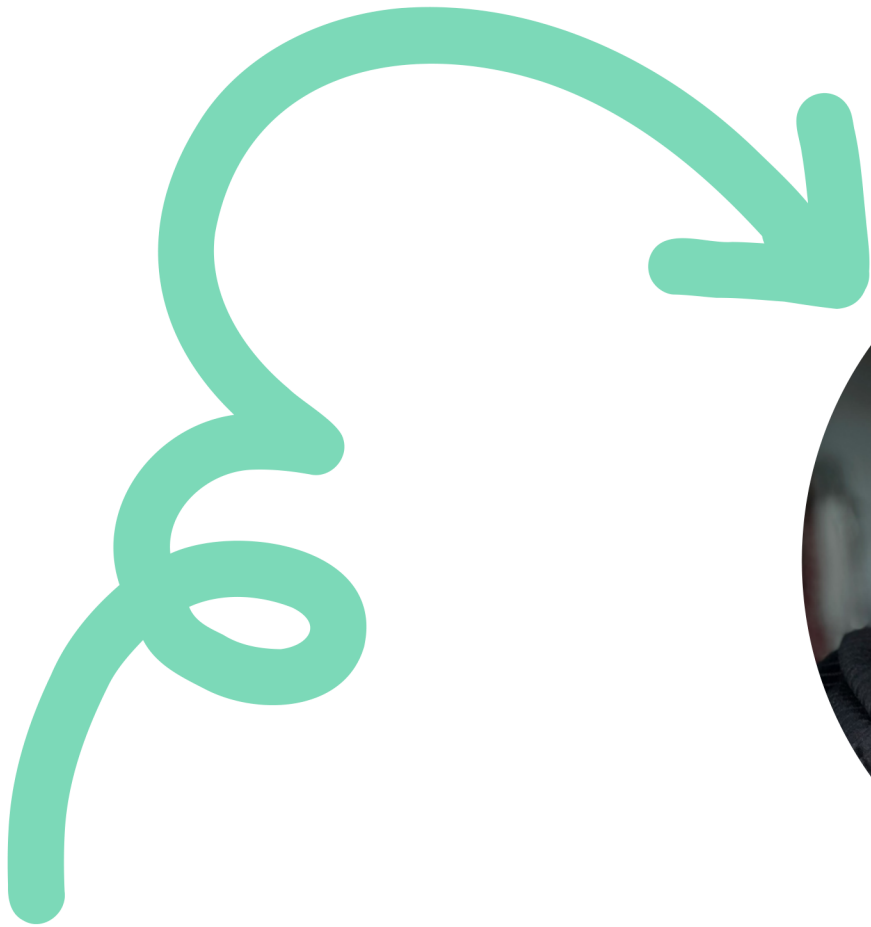


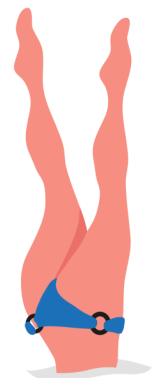


**HOW DID I
GET HERE?**



**HELLO, I'M DEBBIE — I'M HERE
TO MAKE YOUR SOCIAL MEDIA
MARKETING EFFORTS FRUITFUL,
NOT FRUITLESS**

Let's dive in together ...



WHAT DID I STUDY?

1

GRAPHIC DESIGN, PHOTOGRAPHY & WORDS

I did work experience as a photojournalist for a local paper, The Portsmouth News

STUDIED MEDIA & COMMUNICATIONS

I loved this course, great lecturers. Fed my inner geek learning audio and visual editing

2

I USED TO BE A TRAINER FOR ODEON CINEMAS

I trained new cinema managers and travelled around with a "resusci annie" manikin teaching first aid and personal safety to cinema teams!

3

PROFESSIONAL SCHIZZ

Project Management, Change Management,
marketing, marketing, marketing,
everything from The Two Lauras!

4

WHERE HAVE I WORKED?

1

ASSISTANT MANAGER FOR ODEON CINEMAS

My first "proper" job was in Brighton. Just about kept my cool meeting Richard Attenborough at a premiere for Shadowlands. Fancy schmancy

MARKETING OFFICER AT JOBSITE

I led on candidate communications and engagement and developed national marketing campaigns

2

LOCAL GOVERNMENT

A 6-week contract became 11 years! I worked on the foundations for gov.uk and change management/comms for big IT projects

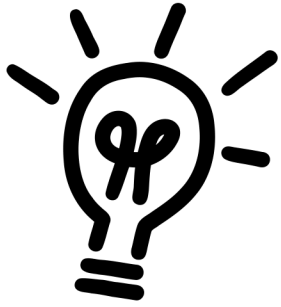
3

AGENCY

I worked with some big brands in luxury retail; aspirational travel; fine dining and high-end hotel groups

4

WHICH Led me Here ...



FOUNDER OF 'THE CHICHESTER SOCIAL'

I started my business **7 years ago** ... and in this time I've worked with a wide variety of founders, organisations and charities. Including:



The Coal Authority



GoCollaborate



CHICHESTER COMMUNITY
DEVELOPMENT TRUST

Let's make it happen

HOW I CAN HELP YOU



A SIMPLE AND COST-EFFECTIVE AUDIT

Do you need a fresh pair of eyes to see what could be improved? I'll provide you with actionable ideas

A SUPER SIXTY - 1HR WITH DEBBIE

Do you feel like you've stalled or want to bend my ear on a particular aspect of your social media marketing? I'll be the Yoda to your Skywalker



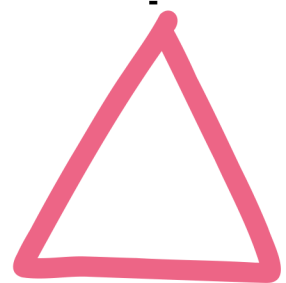
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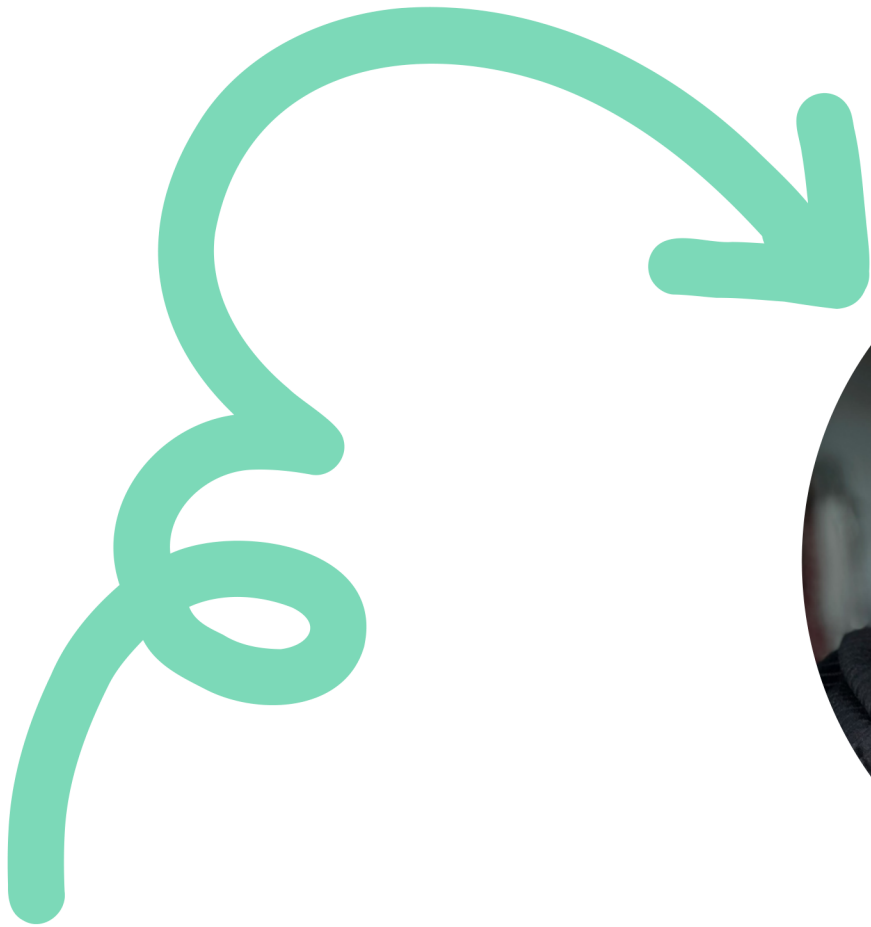


What can I do for YOU: Profile review | Banner design | headline refresh | About refresh | create carousels | improve and design the content and structure of your posts all to leading you to greater engagement and more business!

A BESPOKE TRAINING PROGRAMME

I love coaching 1:1 or with small teams. As an owner/founder it'll get you on the path to flying solo and for teams, you'll discover an extra pair of hands and your best ambassadors





**Let's GET THIS PARTY
STARTED**



DM, @ me or email
– your choice!